VBrick VBPresenter

VBPresenter Provides Multimedia Presentation Simplicity

VBPresenter represents a true breakthrough in multimedia simplicity. This simple but powerful software is a PowerPoint Add-In for your PC that works with your VBrick WM appliance and your web server to create and deliver fully synchronized slides, audience polls and web pages, along with your VBrick Windows Media audio and video. Simply go "online" and your audience can view your presentation without complexity.

VBPresenter appears as a tool bar within PowerPoint and all multimedia control is done automatically within the PowerPoint environment. As a result, there is virtually no change to your behavior – if you can operate PowerPoint, you can give a multimedia presentation to a worldwide viewing audience instantly.

Presentations can be recorded with a push of a button and then uploaded to a web server for on-demand viewing, allowing those that could not attend live to view your stored presentation, and allows viewers to review your material to increase retention.

Applications

- **Executive Briefings** – Ensure company alignment to goals by delivering live executive briefings to all employees
- **Product Launches** – Reduce the time it takes to effectively launch new products by delivering high impact messages with little lead time
- **Sales Training** – Exceed quotas by effectively sharing information with your sales team via video; reduce the number of sales meetings, allowing your sales team to spend more time in front of customers
- **Compliance Training** – Meet your legal obligations in a cost effective way by delivering regulatory training via video.
- **Technical Training and Support** – Provide live, online support services using multimedia to ensure better understanding and rapid problem resolution
- **K-20 Education** – Deliver live classroom training and stored education on demand, to students worldwide
- **Government** – Reach constituents back home with quality audio/video and graphics

Specifications and Requirements

- VBPresenter is an Add-In to PowerPoint. Requires PowerPoint 2000/2003, Windows 2000/2003/XP
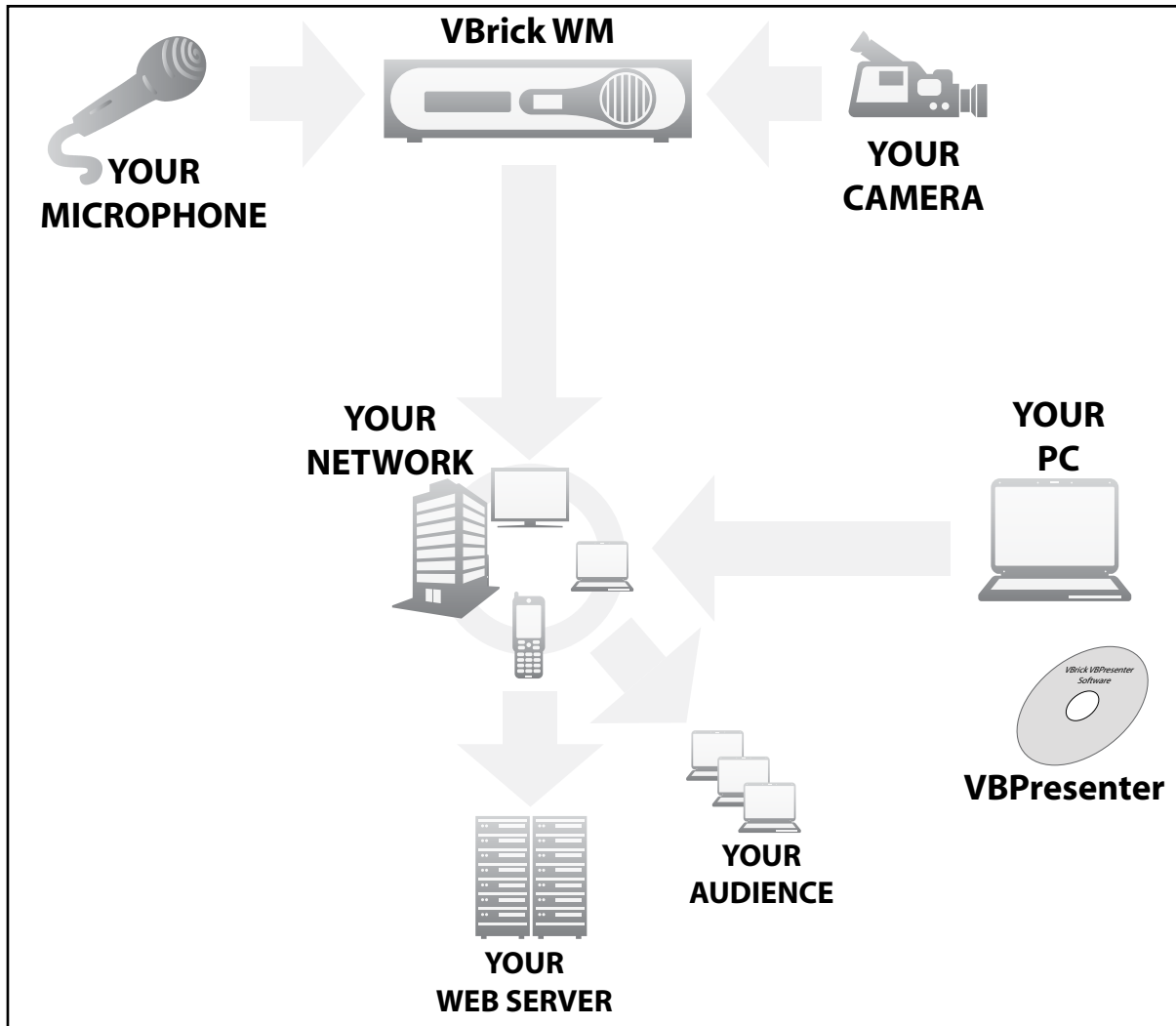- Web server must support ASP (Microsoft IIS or equal) to support certain features

Target Markets

- Education
- Corporate
- Health Care
- Government
- Military
- Intelligent Transportation Systems
- Entertainment

Benefits and Advantages

- **No behavior changes** – Seamless integration with Microsoft PowerPoint. There is virtually nothing new to learn
- **No monthly service charges** – VBPresenter works with your existing web server and optionally with 3rd party service providers
- **Works with existing presentations** – Upload your existing presentations and add live audio/video
- **Bandwidth Savings** – Reach an unlimited number of local viewers via multicast while your Internet audience views via unicast
- **Instant Feedback** – Receive live questions from your audience
- **Audience Polling** – Built-in audience polling feature assures that your message is being understood by your audience
- **Automatic Recording** – Record your live audio/video multimedia presentation
- **Automatic Publishing** – Publish your recorded presentation for instant on-demand viewing from any web server

System Requirements

- Windows 2000/2003/XP
- Microsoft PowerPoint 2000, 2002, or 2003
- VBrick Network Video Appliance with WM or MPEG-4* encoder in Slot 1
- Web server account (Microsoft IIS or equivalent required for some features)

 * Recording and audience polling currently supported for VBrick WM only

VBPresenter
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