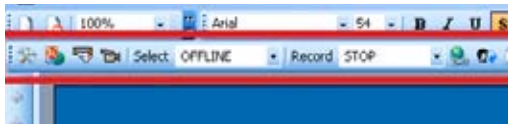


VBrick VBCorpCast



VBCorpCast Kit Widens the Reach of Visual Communications for Corporations

VBCorpCast represents a true breakthrough in multimedia simplicity. The system consists of VBPresenter software, a VBrick WM Appliance, camera, and all the accessories needed to be on the air in minutes.

VBPresenter is a powerful PowerPoint Add-in that delivers perfectly synchronized slides, audience polls, and web pages, along with your live VBrick Windows Media audio and video. Simply go "online" and your audience can view your live presentation without complexity.

Presentations can be recorded with a push of a button and then uploaded to a server for On Demand viewing, allowing those that could not attend live to view the presentation. This also provides the ability for attendees that viewed the presentation live to review it again to increase retention.

Applications

- **Executive Briefings** – Ensure company alignment to goals by delivering live executive briefings to all employees
- **Product Launches** – Reduce the time it takes to effectively introduce new products to market by delivering high impact messages with little lead time
- **Sales Training** – Exceed quotas by effectively sharing information with your sales team via video; reduce the number of in person sales meetings, allowing you sales team to spend more time in front of customers
- **Channel Training** – Increase your mindshare among your channel partners by delivering training, product updates, and other information
- **Compliance Training** – Meet your legal obligations in a cost effective manner by delivering compliance training with video.
- **New Employee Training** – Provide consistent new employee training by video to more quickly get new employees "up to speed"
- **Technical Training and Support** – Provide live, online support services using multimedia to ensure better understanding and rapid problem resolution

Kit Contents

- **One VBrick WM Appliance** – delivers live audio/video in multiple modes of operation
- **VBPresenter Software** – a breakthrough in simplicity, VBPresenter is sophisticated software that is expressed as an Add-in for Microsoft PowerPoint
- **Camera w/Microphone** – a ready-to-use camera that connects directly to your VBrick appliance
- **Accessories** – all cables, connectors, power supply, and instructions to get you on the air in minutes
- **Prepaid Hosting Service** – VBCorpCast works with your existing server for delivery on your internal network. To deliver video to the Internet, VBrick has included a prepaid, trial hosting service to help get you on the air in minutes

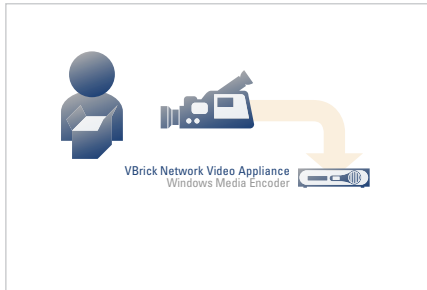
Representative Customers

- Financial
- Pharmaceutical / Medical Devices
- Oil and Gas
- Manufacturing
- Legal
- Hi-tech
- Entertainment

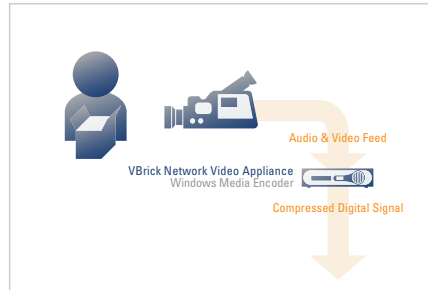
Benefits and Advantages

- **No behavior changes** – Seamless integration with Microsoft PowerPoint. There is virtually nothing new to learn
- **No monthly service charges** – VBPresenter works with your existing web server and optionally with 3rd party service providers
- **Works with existing presentations** – Upload your existing presentations and add live audio/video
- **Bandwidth Savings** – Reach an unlimited number of local viewers via multicast while your Internet audience views via unicast
- **Instant Feedback** – Receive live questions from your audience
- **Audience Polling** – Built-in audience polling feature assures that your message is being understood by your audience
- **Automatic Recording** – Record your live audio/video multimedia presentation
- **Automatic Publishing** – Publish your recorded presentation for instant on-demand viewing from any web server

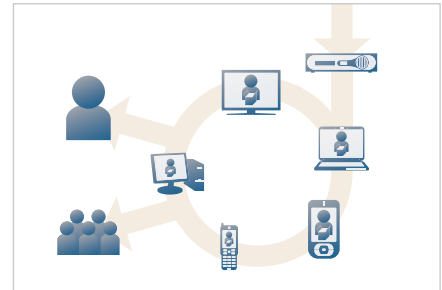
SPECIFICATIONS



Simply attach a camera to a VBrick network video appliance and you can instantly deliver your presentation world wide.



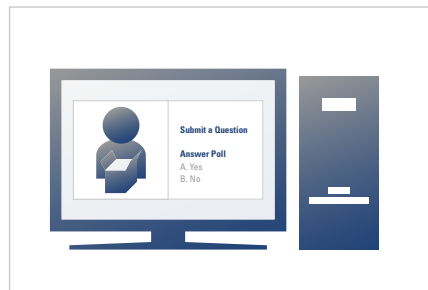
The VBrick appliance digitizes and compresses the video and audio signals.



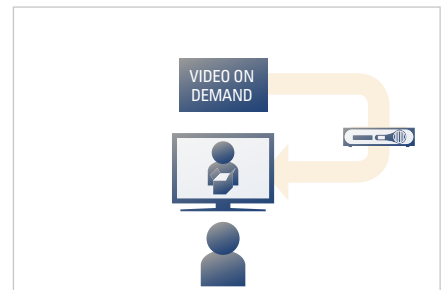
The VBrick appliance delivers the video over your IP network or the Internet to individual or group viewers on desktop computers, TVs, mobile phones and PDAs.



When coupled with VBrick's VBPresenter software, organizations can create compelling presentations that synchronize the live video with Power Point slides.



Viewers can submit questions and the presenter can even poll the audience.



The entire presentation can be recorded and provided to end users for immediate playback from your webserver or from VBrick's video on demand system.

Interoperability

- VBrick Portal Server – portal for displaying live and on-demand program listings
- Microsoft Windows Media Server – reflecting and archiving server
- Microsoft Windows Media Player – desktop media player
- WM Network Video Appliance
- Microsoft Internet Explorer version 5.5 and above

System Requirements

- Windows 2000 or XP
- Microsoft PowerPoint 2000, 2002, or 2003
- Web server account (Microsoft IIS or equivalent required for some features)

Specifications

- VBrick WM Appliance (see datasheet)
- Consumer camcorder: NTSC composite/ S-video with built-in microphone