

VBrick VB EduCast



VB EduCast Kit Widens the Reach of Visual Communications for Education

VB EduCast represents a true breakthrough in multimedia simplicity. VB Presenter is a powerful PowerPoint Add-in that delivers perfectly synchronized slides, audience polls, and web pages, along with your live VBrick Windows Media audio and video. Simply go "online" and your audience can view your live presentation without complexity.

Presentations can be recorded with a push of a button and then uploaded to a server for On Demand viewing, allowing those that could not attend live to view the presentation. This also provides the ability for attendees that viewed the presentation live to review it again to increase retention. The system consists of VB Presenter software, a VBrick WM Appliance, camera, and all the accessories required to be on the air in minutes.

Applications

- **Morning announcements** – Provide a consistent and uniform message to all students
- **Communications** – Reduce the time required to communicate your message to students and faculty
- **Distance learning**– Provide the ability to reach multiple classrooms simultaneously both on and off campus
- **Classroom Lecture Delivery** – Simultaneously deliver classroom lectures live while recording them for future playback
- **Compliance Training**– Meet your legal obligations in a cost effective manner by delivering synchronized slides and video
- **Teacher/Student Training** – Reduce training effort required while bringing new staff/students up to speed more quickly

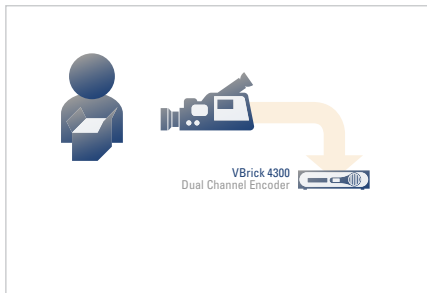
Kit Contents

- **One VBrick WM Appliance**– delivers live audio/ video in multiple modes of operation
- **VB Presenter Software**– a breakthrough in simplicity, VB Presenter is sophisticated software that is expressed as an Add-in for Microsoft PowerPoint
- **Camera w/Microphone** – a ready-to-use camera that connects directly to your VBrick appliance
- **Accessories** – all cables, connectors, power supply, and instructions to get you on the air in minutes.
- **Prepaid Hosting Service**– VB EduCast works with your server. But for bandwidth scale and simplicity, VBrick has included a prepaid, time-limited hosting service to help get you on the air in minutes.

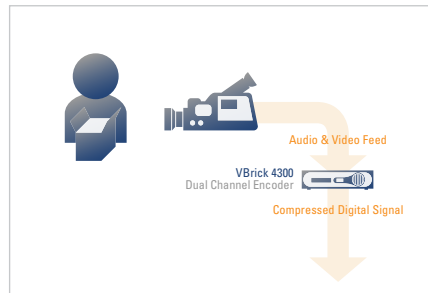
Benefits and Advantages

- **No behavior changes** Use PowerPoint normally. There is virtually nothing new to learn
- **No monthly service cost** VB Presenter works with your existing web server and a VBrick appliance and optionally can use with 3rd party hosting services too
- **Bandwidth savings** reach an unlimited number of local viewers via multicast while Internet audience views via unicast
- **Work with existing presentations** Upload your existing presentations and add live multimedia
- **Instant feedback** Receive live questions from your audience
- **Audience polling** Built-in Audience Polling assures you that your message is communicated
- **Automatic recording** Records your live audio/ video multimedia presentation
- **Archive publishing** Publishes your recorded presentation for instant on-demand viewing from your web server
- **Works with existing hardware** Use your existing web server or hosting service

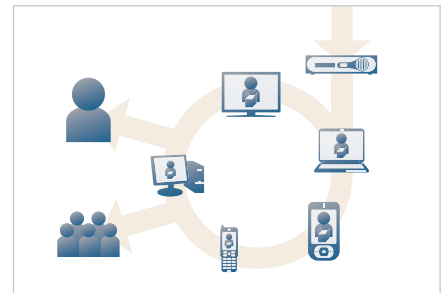
SPECIFICATIONS



Simply attach a camera to a VBrick network video appliance and you can instantly deliver your presentation world wide.



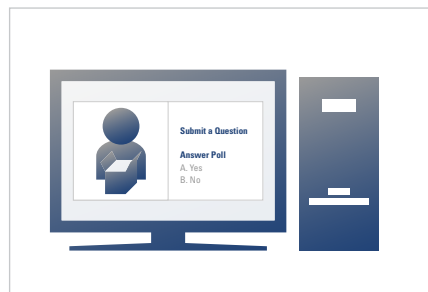
The VBrick appliance digitizes and compresses the video and audio signals.



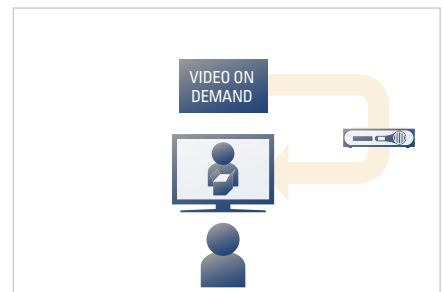
The VBrick appliance delivers the video over your IP network or the Internet to individual or group viewers on desktop computers, TVs, mobile phones and PDAs.



When coupled with VBrick's VBPresenter software, organizations can create compelling presentations that synchronize the live video with Power Point slides.



Viewers can submit questions and the presenter can even poll the audience.



The entire presentation can be recorded and provided to end users for immediate playback from your webserver or from VBrick's video on demand system.

Interoperability

- EtherneTV-MCS – portal for displaying live and on-demand program listings
- Microsoft Windows Media Server – reflecting and archiving server
- Microsoft Windows Media Player – desktop media player
- WM Network Video Appliance
- Microsoft Internet Explorer version 5.5 and above

System Requirements

- Windows 2000 or XP
- Microsoft PowerPoint 2000, 2002, or 2003
- Web server account (Microsoft IIS or equivalent required for some features)

Specifications

- VBrick WM Appliance (see datasheet)
- Consumer camcorder: NTSC composite/ s-video with built-in microphone